

## Roberto Cirillo: "l want Switzerland to be proud of Swiss Post†[

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On 1 April, Roberto Cirillo took up his position as the new Swiss Post CEO. The 48-year-old from Ticino takes over from Ulrich Hurni, who has been the interim CEO of Swiss Post since June 2018. Roberto Cirillo will assume the operational management of the Group after Swiss Post's General Meeting on 16 April 2019.

Swiss Post's Board of Directors appointed Roberto Cirillo as the new CEO on 20 December 2018. The 48-year-old took up his position on 1 April. Cirillo will take over the operational management from Ulrich Hurni after Swiss Post's General Meeting on 16 April 2019. "I am delighted to join Swiss Post," says the Ticino-born Cirillo. "It is a unique company that is firmly embedded in Swiss culture." And that will remain the case in future. "I'm not just concerned about economic viability, but also how Swiss Post benefits society - for people in Switzerland," adds Roberto Cirillo. Swiss Post has already been named as the world's best postal service on two occasions. "I want Switzerland to be proud of Swiss Post and its service- and customer-oriented approach. I want people to feel proud that Swiss Post is right here for everyone, now and, most of all, in the future."

## **Discovering Swiss Post's DNA**

The new CEO will gain detailed insight into Swiss Post over the coming weeks. "I will not be doing this from headquarters," he promises. Instead, he will visit employees throughout Switzerland. Cirillo firmly believes that "They are not just the face of the company, they are Swiss Post." The employees also understand customer requirements better than anyone. Cirillo also wishes to intensify dialogue with policymakers and the owner. "I want to listen

to all those who are prepared to work with us on the Swiss Post of the future." This is not a question of tackling specific challenges, such as that of PostFinance or the decline in over-the-counter transactions individually. He wants to understand Swiss Post's DNA and then develop the strategy for the coming years. A holistic view of Swiss Post will be taken: "We need to look at the overall picture." Now is the time to gain a full view of the range of services and financing of the universal service of the future. "I believe in a strong and self-financing universal service. I believe in a Swiss Post that creates equal opportunities, helping to ensure that all Swiss citizens have the same chances in life."

Urs Schwaller, Chairman of the Board of Directors of Swiss Post, is delighted with the appointment of Roberto Cirillo: "Roberto Cirillo will successfully lead Swiss Post into the future. He has all the attributes required. He can count on a good team – and on around 60,000 highly motivated Swiss Post employees who perform their tasks professionally day in, day out." In light of his many years of management experience, he possesses the skill set needed to manage a company as large and complex as Swiss Post.

## **Many thanks to Ulrich Hurni**

At the press conference, Urs Schwaller thanked Ulrich Hurni and the members of



Executive Management on behalf of the whole Board of Directors. "Ulrich Hurni gave Swiss Post and its employees exactly what they needed during this difficult period: stability, calmness and security." That was

quite an achievement. "I have tremendous respect for what he has achieved over recent months and his huge commitment," adds Urs Schwaller.

Source: Swiss Post